

الإسم الرقم

أجب عن جميع الأسئلة
ورقة الإمتحان تشتمل على 5 صفحات

Qestion1 (10 Marks)

Decide whether the following statements are true (T) or false (F).

1. Business Strategy drives all other strategies. []
2. IS Strategy not affected by the other strategies a firm uses. []
3. In Flat Organizational Structure Decision-making is decentralized []
4. Organizational strategy include only the organization's design []
5. Technology permits supply chains of customer's and supplier's to be linked. []
6. The person with the most information and in the best position should have the decision rights. []
7. Reporting relationship structure reflects the decision making flow throughout the organization. []
8. Culture plays an increasingly important role in IS development and use. []
9. The structure of a virtual organization is a matrix structure.. []
- 10.companies with a large resource can't sustain losses more easily than ones with fewer resources. []

Question 2 (10 Marks)

Fill in the blanks using the following words/phrases:

business strategy, Co-opetition, Information system, Culture, Data , Network, Organizational design, Shareholder value model, competitive advantage, Storage

1.a set of interrelated components that collect (or retrieve), process, store, and distribute information to support decision making and control in an organization.
2.: Streams of raw facts representing events such as business transactions
3.: Physical media for storing data and the software
4.is a plan articulating where a business seeks to go and how it expects to get there.
5. Michael Porter describes how businesses can build a sustainable.....
6. new strategy whereby companies cooperate and compete at the same time with companies in their value net
7.is all about making sure that decision rights are properly allocated.
8. is a shared set of values and beliefs about what is desirable and undesirable in a community of people.
9.: Links computers to share data or resources
10.: create advantage through the use of knowledge and timing (Fruhan)

Question 3 (10 Marks)

Match (A) with (B) in (C)

<u>No</u>	<u>(A)</u>	<u>(B)</u>	<u>(C)</u>
<u>1</u>	Incremental Change	create, edit and link WebPages	
<u>2</u>	silos perspective	Interactive telecommunication technology	
<u>3</u>	E- mail	Total Quality Management(TQM)	
<u>4</u>	Radical change	networked organizational structure	
<u>5</u>	VoIP	Set of activities	
<u>6</u>	T Form	Discrete functions	
<u>7</u>	Virtual teams	Transmitting messages	
<u>8</u>	Process	Skype	
<u>9</u>	Video conferencing	Distributed co-worker	
<u>10</u>	Wikis	Business Process Reengineering (BPR)	

Question 4 (30 marks)

1) List the Major Business Functions Rely on Information Systems:

- a)..... b)
- c) d)

2) Four key information system infrastructure components are key to information system strategy

- a)..... b)
- c) d).....

3) Michael Porter defines three primary strategies for achieving competitive advantage, they are:

- a)..... b)
- c)

4) The Management Dimension of Information Systems managers are:

- a)..... b)
- c) d)

5) Write the three major categories of Information Technology capabilities:

- a)..... b)
- c)

6) Control variables in Managerial Levers include:

- a)..... b)
- c)

6) Total Quality Management (TQM):

.....

.....

.....

.....

.....

.....

.....

.....

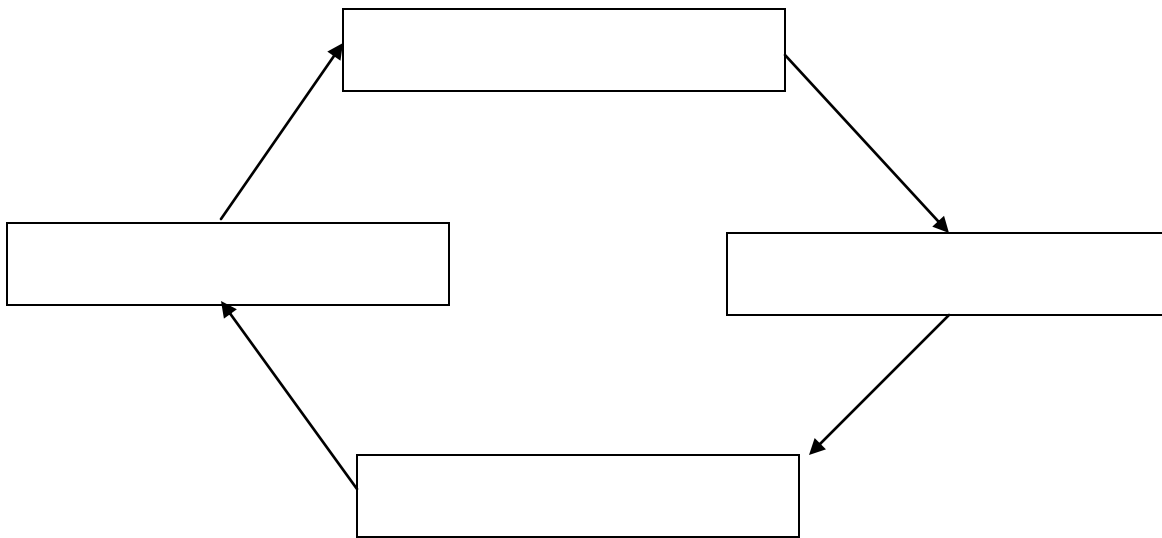
.....

.....

.....

Question 6 (10 marks):

1) Business diamond is a simple framework for identifying crucial components of an organization's plan; write the components in suitable places in the figure blow:



2) Process is defined as an interrelated, sequential set of activities and tasks that turns inputs into outputs, write the activities in suitable places in the figure blow:

