

Chapter 2

Introduction to Making Multimedia

Stages of a Project

1. Planning and costing-begin with an idea

- Develop an idea
- Identify objectives
- plan text, graphics, music, video
- develop graphic layout (“look and feel”)
- develop a structure and navigation system
- estimate time needed to complete
- prepare budget (if necessary)
- Identify skills and resources
- work up a prototype

The plan should include:

- A flow chart or timeline showing the basic flow of the project
- A list of hardware and software resources that will be required

- A list of skills that will be required
- A time estimate for project completion
- To make multimedia, you need hardware, software, good ideas.

2. Designing and Producing - perform each planned task

3. Testing - test to be sure project meets objectives and needs of client

4. Delivering- package and deliver to end user

- Create CD-ROM, labels, etc.
- prepare user manual

What You Need

1. Hardware The Macintosh as well as Windows PC offers a combination of affordability, and software and hardware availability.

- The Macintosh platform is better suited for multimedia production than the Windows platform.
- The hardware platforms provided by Apple are better equipped to manage both, sound and video editing.

2. **Software** Multimedia software provides specific instructions to the hardware for performing tasks. Software tools are divided into production tools and authoring tools
3. **Creativity** In a multimedia project, being creative implies knowledge of hardware and software. It is essential to develop an organized outline detailing the skills, time, budget, tools and resources needed for the project.
4. Organization

Summary

- The basic stages of a multimedia project are planning and costing, design and production, testing and delivery.
- Knowledge of hardware and software, as well as creativity and organizational skills are essential for creating a high-quality multimedia
- To make GOOD multimedia you also need talent and skill, organization, time, money and the help of others. Teamwork is essential